



The Telly Awards

45TH SEASON

FACT SHEET

Looking for some quick facts about the Telly Awards? You are in the right place! If you need any further information, feel free to call us at (212) 675-3555.

About The Telly Awards

- The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 13,000 entries globally.
- **Winners are selected for recognition based on excellence in the following areas:** Branded Content, Commercials & Marketing, Immersive & Mixed Reality, Non-Broadcast, Online and Television Series, Shows & Segments, and Social Video.
- **Entrants are judged by [The Telly Awards Judging Council](#)**—an industry body of over 250 leading experts including advertising agencies, production companies, and major television networks including Adobe, RunwayML, MSG Sphere Studios, Bustle Digital Group, Billion Dollar Boy, Netflix, Shutterstock, Unit 9, Whaler, Meta Creative Shop.
- **Long standing partners of The Telly Awards include:** the Gotham Institute, National Association of Broadcasters (NAB), Stash, NY Women In Film and Television (NYWIFT), Los Angeles Post-Production Group (LAPPG), Production Hub, Green the Bid, Video Consortium, and Series Fest. New Partners this season include FWD-Doc, Runway AI Film Festival (AIFF), ReelAbilities Film Festival, and Film Fatales.
- **Past Winners include:** Accenture, Adult Swim, AirBnB, Audible, Adobe, BET Networks/BET Digital, BritBox, Condé Nast, CNN, The Walt Disney Company, ESPN, The European Union, Feed teh Children, FORTUNE Brand Studio, FEMA, Frameless, Gaumont, Golden State Warriors, HBO, Media.Monks, Microsoft, NASA, National Geographic Society, Netflix, Partizan, Paramount, PBS Digital, RadicalMedia, Sony Music Entertainment, The Smithsonian Museum of Natural History, Square
- **In addition to the award program, the Telly Awards hosts year-long programming.** The Telly Awards Podcast presents micro conversations with experts reframing our industry on a macro level, and Hot Takes, our original video series, features unfiltered, unrehearsed responses to hot-button topics. Our global screening series is a touring industry event where large corporate agencies and small, independent creators and production companies come together each season to screen excellent short-form work we curate from our winners, partners and judges.
- **The Telly Awards is based in NYC and its Managing Director is [Amanda Needham](#).** She can be reached at amanda@tellyawards.com.

Season 45 “Beyond the Frame” Facts:

- The 45th Annual Telly Awards honored work that pushed the boundaries of creativity **Beyond the Frame**. This season of the Tellys focused on an exploration of possibility, by embracing new storytelling formats, engaging with emerging technology, and using classic techniques to feature diverse points of views.
- New categories this year include **Generative AI, Accessibility, Brand Collaboration, Data Visualization, and Explainer**.
- Global entries included work from across Europe, including Sweden, Spain, Greece and Germany and from across Asia including Korea, Singapore, Hong Kong and China and the Middle East including Saudi Arabia, the United Arab Emirates, and Qatar.
- **The 2024 Telly Company of the Year is Asharq News**, a 24/7 television channel and news portal powered by Bloomberg with a focus on regional and global economics across the Arab world and beyond. The Telly Company of the Year is the organization with the most success in the Annual Telly Awards competition, across Gold, Silver and Bronze. Last year, the 2023 winner was Hearst Media Group.
- **This year, Telly Awards programming featured** National Geographic Impact Story Lab, Video Consortium, The National Arts Club, Curious Refuge and more. We visited NYC, London, LA, San Francisco, Nashville and Atlanta with our global screening series. Notable episodes of our [podcast](#) included Becky Owen, CMO of Billion Dollar Boy, discussing the future of the creator economy and Sarah Moses of Together Films on measuring social impact in entertainment. The fourth season of our interview series “[Hot Takes](#)” returned with guests from Bureau Betak, Droga5, FORTUNE and Snapchat.

Links:

- **Teaser of this season’s winners:** <https://tily.co/winnersreel>
- **Telly Awards Website:** <https://www.tellyawards.com>
- **Telly Awards Season Program:** <https://tily.co/ScreeningSeries45>
- **Full list of Winners:** <https://tily.co/winners>
- **Press packet:** <https://tily.co/press>

Key Dates

- 45th Annual Telly Awards Call for Entry: October 17th 2023
- 45th Annual Telly Awards Call for Entry closed: February 23rd 2024
- 45th Annual Telly Awards Winner Announcement: May 21st 2024
- 46th Annual Telly Awards Call for Entry: October 15th 2024

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